

# Kill Bed Bugs and Their Eggs Without Using Chemicals Disinfect with Direct Heat™

## New Technology

The Direct Heat™ process is a new technology that utilizes clean, dry, odorless heat to create an environment that is lethal to bed bugs and their eggs. Direct Heat™ is also lethal to many of the biological organisms that oftentimes accompany bed bug infestations.

## Bed Bugs Are Back

Recent outbreaks in bed bugs are causing major issues for hotels, apartment owners and private homeowners as well. Many occupants report red marks and bites after one night's rest. Studies show an increase of 800% in bed bug activity in the last few years as a result of increased world travel. The bugs can have one blood meal and gain six times their regular weight and survive off that meal for up to one year. The female can lay up to 400 eggs in her lifetime.

## Why Direct Heat™ For Bed Bugs?

- No Pesticides/Non-Toxic
- Kills larvae, adults and eggs
- 100% effective
- Penetration into cracks and crevices otherwise inaccessible areas
- Does not expand the infestations
- Disinfects building and living space of other microbiological conditions (Bacteria, Mold)

## How is Direct Heat™ Implemented?

Clean, dry heat is introduced to the bedroom or building and the inside air is slowly raised to a safe "sauna-like temperature". To ensure that the temperatures of 140-150 degrees are maintained for a kill of target organisms, state-of-the-art digital thermometers monitor inside ambient, surface and core temperatures/ This heating process penetrates cracks and crevices to kill bed bug larvae, adults and eggs.

## It's Just Hot Air!

Since no toxic chemicals are used, our technicians can enter and monitor the treated area and there are no harmful residues to contaminate the air or surfaces. It's just hot air.